

**Name:** Dr. Bharti Sankhla  
**Designation:** Assistant Professor  
**Department:** Commerce and Management  
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## **ABOUT:**

With over 25 years of dedicated experience in higher education, Dr. Bharti Sankhla is a seasoned academic known for excellence in teaching, mentorship, and curriculum development. Specializing in Business Administration, they have taught at leading institutions, inspiring thousands of students through a commitment to academic rigor and student success.

Dr. Bharti Sankhla holds a Ph.D from Rajasthan University, Jaipur in year 1999 and has also qualified NET by UGC in the year 2011. Their expertise spans both foundational and advanced topics within their field. Over the course of their career, they have developed and led numerous undergraduate and graduate-level courses, earning accolades for their innovative teaching methods and student-centered approach.

In addition to classroom teaching, Dr. Bharti Sankhla has more than 8 publications in National and International journals. She has presented research papers at national and international conferences.

**Experience:** 25 years

## **Qualification:**

<b>Education / Degree</b>	<b>Board / University</b>	<b>Subject</b>	<b>Year of Passing</b>
Secondary	Rajasthan Board, Ajmer	Commerce	1985
Hr. Secondary	Rajasthan Board, Ajmer	Commerce	1986
B.Com.	Rajasthan University, Jaipur	E.A.F.M., Bus.Admin. Accounts	1989
Certificate course in	Rajasthan University,	Dramatics Department	1990

Dramatics	Jaipur		
M.Com.	Rajasthan University, Jaipur	Business Administration	1991
Ph.D.	Rajasthan University, Jaipur	Business Administration	1999
M.Com.	University of Ajmer, Ajmer	Business Management	2003
NET	UGC, Delhi	Commerce	2011
RKCL	Mahaveer University, Kota	Information Technology	2013

**No. of Research Publications: 8**

**No. of Certification Courses: 1**

**No. Books/Book Chapters Published: 2**

### **Research Publications:**

#### **Journals:**

- IDENTITY AND ASSESS MANAGEMENT AND DIGITAL GOVERNANCE FOR ORGANIZATION published in I.J.S.S.M.S ISSN NO. 2454-4655
- DEVELOPMENT OF SMALL SCALE INDUSTRIES , WITH SPECIAL REFERENCE TO BUJIA , INDUSTRY OF BIKANER published in SWADESHI RESEARCH FOUNDATION , a monthly general of multidisciplinary research ISSN NO. 2394-3580
- CORPORATE GOVERNANCE NORMS AND GROWTH OF LIFE INSURANCE SECTOR IN INDIA published in IJISRT ISSN NO. 2456-2165
- BRAND MANAGEMENT OF PHARMA INDUSTRY WITH INDIAN SCENARIO published in I.J.S.S.M.S ISSN NO. 2454-4655

- STUDY OF VARIOUS TAXES IN INDIA WITH SPECIAL REFERENCE TO GST published in SWADESHI RESEARCH FOUNDATION , a monthly general of multidisciplinary research ISSN NO. 2394-3580
- STUDY OF VARIOUS PRIVATE LIFE INSURANCE COMPANIES IN INDIA published in MARU VYAVSAY CHAKRA ISSN NO. 2320-3889
- ORGANIZATIONAL SETUP OF NAMKEEN INDUSTRY IN BIKANER published in MARU VYAVSAY CHAKRA ISSN NO. 2320-3889
- STUDY OF INDIAN RURAL MARKET published in MARU VYAVSAY CHAKRA ISSN NO. 2320-3889

### **Research Work:**

On Small Scale Industries of Rajasthan with special reference to Namkeen Industry of Bikaner

### **Certifications:**

- GURU INTERNATIONAL TEACHER SHIROMANI AWARD by GURU FOUNDATION, ROHTAK in 2022
- GLOBAL EDUCATOR ICON AWARD 2023 by Guru Vidyapeeth, Rohtak
- SHIKSHAK SAMAN by Savitri Bai Phule Educational and Social Awareness Society in 2025

### **National and International Conferences :**

- Presented a paper on CYBER CRIME AND HUMAN RIGHTS at The Educational And Social Awareness Federation Conference hosted by BOHAL SHODH MANJUSHA
- Presented a paper On Importance Of Microfinance In Small Scale Industries at Emerging Role Of Microfinance Institutions In India Conference hosted by SREE JAIN PG COLLEGE BIKANER
- Presented a paper on EXPORT POSSIBILITIES NAMKEEM INDUSTRY OF DESERT AREA OF RAJASTHAN at The Emerging Dimensions Of Rural Industrialization In Desert Area Of Rajasthan Conference hosted by SREE JAIN PG COLLEGE BIKANER
- Presented a paper on EXPORT MARKETING OF PAPAD BHUJIYA , INDUSTRY OF DROUGHT PRONE RAJASTHAN at the 23rd Annual

Conference Of Rajasthan Association hosted by government dungar college  
Bikaner hosted by GOVERNMENT DUNGAR COLLEGE, BIKANER

- Presented a paper on EFFECTS OF LIBERALIZATION ON INSURANCE INDUSTRIES IN INDIA at the UGC Sponsor National Seminar On Emerging Trends In Banking And Finance Markets hosted by BJS RAMPURIA JAIN COLLEGE BIKANER
- Presented a paper on EMERGING TRENDS OF CASHLESS ECONOMY IN INDIA at the National Seminar On Emerging Trends Of A Cashless Economy hosted by SHREE JAIN P G COLLEGE, Bikaner
- PRESENTED A PAPER ON CYBERSECURITY AND HUMAN RIGHTS at the National Seminar On Human Rights In Cyber World hosted by GOVERNMENT LAW COLLEGE BIKANER
- Presented a paper on THE GLIMPSES OF WORLD HISTORY at The Jawahar Lal Nehru Centenary Conference hosted by THE LITERARY CRITERION CENTRE, Jaipur
- Presented a paper ON INFORMATION TECHNOLOGY A TOOL FOR STRATEGIC PLANNING at The First Shot International Conference On Operations And Quantitative Management hosted by NIRMA INSTITUTE OF MANAGEMENT INDIANA UNIVERSITY NORTHWEST

**Participated in more than 30 National and International webinars**

**Attended various Faculty Development Programmes**

**Selected Faculty of Govt. Vidya Sambal Yojna**